

DARRELL NELSON

FOUNDER & CEO · INFRASTRUCTURE & TELECOMMUNICATIONS

Los Angeles, CA
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SUMMARY

Infrastructure and telecommunications executive with a career spanning the full evolution of the commercial internet – from founding and operating a regional ISP to building modern carrier-grade platforms. Experienced in enterprise IT, security operations, network architecture, and real estate investment. Currently leading Varayo, a consolidated telecommunications platform engineered for durable, long-term growth.

EXPERIENCE

Founder & CEO

PRESENT

Varayo · Los Angeles, CA

- Built and lead a consolidated telecommunications and infrastructure platform
- Unified enterprise IT, network architecture, and carrier-grade connectivity under one brand
- Designed for carrier-grade performance, enterprise resilience, and long-term scale

Enterprise IT & Security

PRESENT

Pryzm Technologies · Operating Arm of Varayo

- Enterprise IT and security operations within the Varayo ecosystem
- Supporting high-availability and regulated environments
- Infrastructure security, compliance, and managed services

Founder & Managing Member

PRESENT

Keynvest LLC · Las Vegas, NV

- Real estate investment focused on acquisitions, value-add repositioning, and long-term holds
- Portfolio spans multifamily, industrial, and land assets
- Strategic, disciplined approach to asset management

Web Design & Development

ONGOING

Client Projects

- Designed and built production websites for clients across workforce training, food & beverage, and technology sectors
- End-to-end delivery: strategy, design, development, SEO, structured data, and deployment
- Static-first architecture on Cloudflare Pages – fast, secure, zero-maintenance

Music Industry

MID-2000S · 2 YEARS

Content Production & Distribution

- Firsthand exposure to content production, media distribution, and business mechanics behind creative platforms
- Experience that continues to inform thinking about networks and digital ecosystems

Founder & Operator

EARLY CAREER

[Regional Internet Service Provider](#)

- Founded and operated a regional ISP during the early expansion of the commercial internet
- Built the operational and technical foundation for a career in infrastructure

VENTURES & ORGANIZATIONS

Project I For One

FOUNDER

[Nonprofit](#) · [Housing-First](#)

Housing-first organization focused on rapid, dignified, permanent exits from homelessness.

Inkredible Words

AUTHOR

[Publishing & Writing](#)

Author of CONTAINMENT – a dark political thriller (~102,000 words, 81 chapters). Complete manuscript, seeking literary representation.

EDUCATION

Southern New Hampshire University (SNHU)

CURRENT

- President's List
- Three consecutive Honor Roll appearances

CORE COMPETENCIES

TELECOMMUNICATIONS

INFRASTRUCTURE

NETWORK ARCHITECTURE

ENTERPRISE IT

SECURITY OPERATIONS

CARRIER RELATIONS

REAL ESTATE INVESTMENT

WEB DESIGN & DEV

SEO & STRUCTURED DATA

STATIC SITE ARCHITECTURE

BRAND STRATEGY

NONPROFIT LEADERSHIP

BUSINESS DEVELOPMENT

ASSET MANAGEMENT

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